



# Unionville Community Fair, Inc.

BOX 298, UNIONVILLE, CHESTER COUNTY, PENNSYLVANIA 19375

Chester County's Largest Display of Community Products  
[www.ucfairinc.org](http://www.ucfairinc.org)

The success of the Unionville Community Fair rests on the commitment and support of our area businesses. Enclosed you will find the various sponsorship levels for you to choose from. Please remember the Unionville Community Fair has the largest display of agricultural products in Chester County, is host to over 12,000 visitors, and has no gate fee. The Fair remains focused on traditional and agricultural activities to educate the community about the importance of agriculture, homemaking and the arts. The Fair is operated by an all volunteer staff.

Some of the many family oriented features of the Fair include:

- Community Parade
- Animal Junction & Jungle Joe Pet Detective, exotic animal show
- Dan & Gala, children's musical act
- Marty Long Chainsaw Sculptures
- Chester County Beekeepers
- Lip Sync Contest
- The Kennett Underground Railroad
- Springbrook Farm Animal Grooming Demos
- Farmer for a Day
- Llama Show
- Look Like Your Pet Contest
- Local Celebrity Cow Milking Contest
- Giggles and Grins Children's Activities
- Fair Queen and Princess Pageants
- K-9 Demonstrations
- Po-Mar-Lin, Longwood and Kennett Fire Companies
- Cooking For Real Healthy Food Demonstrations
- Dairy Show
- Antique Tractor Display
- Blue Ribbon Apple Pie Contest and Hershey's Baking Contest
- The ever so popular Cow Pie Bingo!

We are well aware of the economic climate our business community is currently facing. The Unionville Community Fair also faces challenges this year. You may not know that more than three quarters of our working budget comes from individual donations and sponsorship monies from businesses like yours! With pending state legislation intending to cut all agriculture funds, PA grant monies for fairs, 4H and FFA programs could potentially be cut in half. As a result, the Fair is even more dependant on your generous support to continue operating!

Our sponsorship committee, headed by Brad Allen, a 1960 graduate of Unionville High School, is ready to assist you in your choice of sponsorship level and any special requests. We are eager to work with you to make your sponsorship of the Unionville Community Fair a rewarding experience!

It is our sincere hope that you will join with the Unionville Community Fair to celebrate our community, it's heritage, traditions and future. In return, the Fair is eager to demonstrate the value that your business brings to our community.

Please feel free to contact us at any time with comments or inquiries.

Sincerely,

Jayne Shea, President

[Jayne.shea@ucfairinc.org](mailto:Jayne.shea@ucfairinc.org)

Brad Allen, Sponsor Chair

[sponsors@ucfairinc.org](mailto:sponsors@ucfairinc.org)

302-530-0320

# 2009 Unionville Community Fair Sponsorship Contribution Form

Please Complete and Return to:  
Brad Allen, Sponsor Chair  
Unionville Community Fair  
PO Box 298  
Unionville, PA 19375  
Email: [sponsors@ucfairinc.org](mailto:sponsors@ucfairinc.org)

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Ph#: \_\_\_\_\_

## Sponsorship Level Requested:

- \_\_\_\_\_ Fair Overall Sponsor -\$5000
- \_\_\_\_\_ Best of Show \$3,000 and over
- \_\_\_\_\_ Blue Ribbon \$2,000 to \$2,999
- \_\_\_\_\_ Red Ribbon \$1,000 to \$1,999
- \_\_\_\_\_ Yellow Ribbon \$500 to \$999
- \_\_\_\_\_ Friends of the Fair \$100 to \$499

Payment due no later than 8-01-09 to assure your listing in our catalogue

We will need a Ad Copy in high resolution .jpg, .eps, .psd, or .pdf format and email to above address no later than July 15<sup>th</sup>.

We, the undersigned, agree to pay the amount indicated above by August 1, 2009.

\_\_\_\_\_ Date: \_\_\_\_\_  
Business/Company Representative

# Levels of Sponsorship

## Fair Overall Sponsor -\$5,000

- Sponsor's name used in conjunction with the Unionville Community Fair's name in all advertising
- Full page Color Ad in catalog
- Logo of Sponsor on website with hyperlink to Sponsor's site
- Name and banner numerous places throughout the Fair grounds and at special events such as the Fair Queen Pageant and Fair Preview Party.
- Invitations with four (4) tickets for the "Denim and Diamonds" preview party
- Recognition by the announcer throughout the Fair
- Appreciation Plaque for your Business

## Best of Show \$3,000 and over ....

- Full Page Color ad in the Catalog
- Banner on one of the Specialty Areas of the Fair
- Space for booth
- Logo of Sponsor on website with hyperlink to Sponsor's site
- Recognition by the announcer throughout the Fair
- Invitations with two (2) tickets for the "Denim and Diamonds" preview party
- Appreciation Certificate for your Business

## Blue Ribbon \$2,000 to \$2,999 ....

- Half Page Color ad in the Catalog
- Logo of Sponsor on website with hyperlink to Sponsor's site
- Your banner displayed at the Fair
- Space for a booth
- Recognition by the announcer throughout the Fair
- Invitations with two (2) tickets for the "Denim and Diamonds" preview party
- Appreciation Certificate for your Business

## Red Ribbon \$1,000 to \$1,999 ....

- Half Page Color ad in the Catalog
- Logo of Sponsor on website with hyperlink to Sponsor's site
- Your banner displayed at the Fair
- Space for a small booth at the Fair
- Invitation with one (1) ticket for the "Denim and Diamonds" preview party
- Recognition by the announcer throughout the Fair
- Appreciation Certificate for you business

## Yellow Ribbon \$500 to \$999 ....

- Quarter Page Color ad in the Catalog
- Logo of Sponsor on website with hyperlink to Sponsor's site
- Your banner displayed at the Fair
- Invitation with one (1) ticket for the "Denim and Diamonds" preview party
- Recognition by the announcer throughout the Fair
- Appreciation Certificate for your Business

## Friends of the Fair \$100 to \$499 ....

- Listing in our Catalog
- Space available for your card table and a sign

### ***Payment due no later than 8-01-09***

We understand that the Fair reserves the right to limit the size and number of all sponsorship materials; the fair will approve all ad copy and banner graphics. I/we understand that we will supply any displays and we are responsible for set up and taking down. We supply all banners and they will be hung by Fair representatives.

The Unionville Community Fair is not responsible for lost or damaged banners and all banners and displays must be picked up by 7:00 pm on the final day of the fair.