



## Unionville Community Fair, Inc.

BOX 298, UNIONVILLE, CHESTER COUNTY, PENNSYLVANIA 19375

Chester County's Largest Display of Community Products  
[www.ucfairinc.org](http://www.ucfairinc.org)

The success of the Unionville Community Fair, a non profit 501 © 3 organization, rests on the commitment and support of our area businesses. In 2009, the state of Pennsylvania cut agricultural programs including grant monies for fairs, 4H and FFA programs in half. This year there will be NO state grants awarded to PA Fairs. The Unionville Community Fair is even more dependent on your generous support to continue operating this year.

The Unionville Community Fair has the largest display of agricultural products in Chester County, is host to over 12,000 visitors, has no gate fee and is operated by an all volunteer staff. The Fair remains focused on local tradition and agricultural activities to educate the community about the importance of agriculture, homemaking and the arts.

Some of the many activities of the fair include:

- **Community Parade**
- **Animal Junction & Jungle Joe Pet Detective, exotic animal show**
- **Dan & Gala, children's musical act**
- **Local demonstrations**
- **Lip Sync Contest**
- **The Kennett Underground Railroad**
- **Po-Mar-Lin, Longwood and Kennett Fire Companies**
- **Farmer for a Day**
- **Local Celebrity Cow Milking Contest**
- **Livestock and Animal Demonstrations**
- **Giggles and Grins Children's Activities**
- **Fair Queen and Princess Pageants**
- **Dairy Show & Antique Tractor Display**
- **Cooking Demonstrations & Baking Contests**
- **The ever so popular Cow Pie Bingo**

Enclosed you will find the various sponsorship levels from which you may choose. We are eager to work with you to make your sponsorship of the Unionville Community Fair a rewarding experience! It is our sincere hope that you will join with the Unionville Community Fair to celebrate our community, it's heritage, traditions and future. Please feel free to contact us at any time with comments, inquiries or special requests.

Sincerely,

Jayne Shea, President  
[jayne.shea@ucfairinc.org](mailto:jayne.shea@ucfairinc.org).

Danielle Chamberlain, Sponsor Chair  
[sponsors@ucfairinc.org](mailto:sponsors@ucfairinc.org)

# 2010 Unionville Community Fair Sponsorship Contribution Form

Please Complete and Return to:  
Danielle Chamberlain, Sponsor Chair  
**Unionville Community Fair**  
**PO Box 298**  
**Unionville, PA 19375**  
Email: [sponsors@ucfairinc.org](mailto:sponsors@ucfairinc.org)

**Business**

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Ph#: \_\_\_\_\_

**Sponsorship Level Requested:**

- \_\_\_\_\_ Fair Overall Sponsor -\$5000
- \_\_\_\_\_ Best of Show \$3,000 to \$4,999
- \_\_\_\_\_ Blue Ribbon \$2,000 to \$2,999
- \_\_\_\_\_ Red Ribbon \$1,000 to \$1,999
- \_\_\_\_\_ Yellow Ribbon \$500 to \$999
- \_\_\_\_\_ White Ribbon \$200 to \$499
- \_\_\_\_\_ Honorable Mention \$100 to \$199

Payment due no later than 8/2/2010 to assure your listing in our catalog.  
Ad Copy should be in high resolution .jpg, .eps, .psd, or .pdf format and emailed to above address no later than July 16<sup>th</sup>.

If you would like to upgrade your sponsorship package by opting for a larger ad size please check below. Ad Pro, Inc. has generously taken on the responsibility of publishing our catalog at no cost to the Fair and has our permission to contact you to make that upgrade possible if you choose. You are under no obligation to purchase an upgraded ad, but it does give you the option to have a larger ad in the catalog.

\_\_\_\_\_ Please contact me about upgrading to a larger size ad.

We, the undersigned, agree to pay the amount indicated above by August 2, 2010.

\_\_\_\_\_ Date: \_\_\_\_\_  
Business/Company Representative

## Levels of Sponsorship

### **Fair Overall Sponsor - \$5,000**

- Sponsor's name used in conjunction with the Unionville Community Fair's name in all advertising
- Full page Color Ad in catalog (Not available for In Kind Sponsorships)
- Logo of Sponsor on website with hyperlink to Sponsor's site
- Name and banner numerous places throughout the Fair grounds and at special events such as the Fair Queen Pageant and Fair Preview Party.
- Invitations with four (4) tickets for "Denim and Diamonds" Preview Party (not available for In Kind Sponsors)
- Recognition by the announcer and name displayed on A-Frame board at Fair entrance

### **Best of Show \$3,000 to \$4,999 ....**

- Full Page Color ad in the Catalog (Not available for In Kind Sponsorships)
- Banner on one of the Specialty Areas of the Fair
- Space for booth
- Logo of Sponsor on website with hyperlink to Sponsor's site
- Recognition by the announcer and name displayed on A-Frame board at Fair entrance
- Invitations with two (2) tickets for the "Denim and Diamonds" Preview Party (not available for In Kind Sponsorships)

### **Blue Ribbon \$2,000 to \$2,999 ....**

- Half Page Color ad in the Catalog (not available for In Kind Sponsorships)
- Logo of Sponsor on website with hyperlink to Sponsor's site
- Your banner displayed at the Fair
- Space for a booth
- Recognition by the announcer and name displayed on A-Frame board at Fair entrance
- Invitations with two (2) tickets for the "Denim and Diamonds" preview party (not available for In Kind Sponsorships)

### **Red Ribbon \$1,000 to \$1,999 ....**

- Half Page Color ad in the Catalog (not available for In Kind Sponsorships)
- Logo of Sponsor on website with hyperlink to Sponsor's site
- Your banner displayed at the Fair
- Space for a small booth at the Fair
- Invitation with one (1) ticket for the "Denim and Diamonds" preview party (not available for In Kind Sponsorships)
- Recognition by the announcer and name displayed on A-Frame board at Fair entrance

### **Yellow Ribbon \$500 to \$999 ....**

- Quarter Page Color ad in the Catalog (not available for In Kind Sponsorships)
- Logo of Sponsor on website with hyperlink to Sponsor's site
- Your banner displayed at the Fair
- Invitation with one (1) ticket for the "Denim and Diamonds" preview party (not available for In Kind Sponsorships)
- Recognition by the announcer and name displayed on A-Frame board at Fair entrance

### **White Ribbon \$200 to \$499 ....**

- Listing in our Catalog

### **Honorable Mention \$100 to \$199 ....**

- Listing in our Catalog

### **In Kind Sponsors ....**

- Will receive all the benefits of sponsorship level except complimentary ad in catalogue and complimentary Preview Party tickets. Ads can be purchased through Ad Pro, Inc. at [Adproartdepartment@gmail.com](mailto:Adproartdepartment@gmail.com)
- Sponsorship will be recognized in catalogue listing and a special ribbon will be placed on purchased ad.

**Any sponsors that are confirmed after the deadline for printing of the catalogue will be designated as a sponsor of the Denim & Diamonds Benefit Dinner & Auction. The Benefit Dinner Committee will work with you so that your business is recognized appropriately for the level of sponsorship.**

As a sponsor, we understand that the Fair reserves the right to limit the size and number of all sponsorship materials; the fair will approve all ad copy and banner graphics. As a sponsor, we understand that we will supply any displays and we are responsible for set up and taking down. We supply all banners and they will be hung by Fair representatives.

The Unionville Community Fair is not responsible for lost or damaged banners or displays and all banners, displays and other materials must be picked up by 5:00 pm on the final day of the fair, or they will be disposed of.