



Unionville Community Fair, Inc.

BOX 298, UNIONVILLE, CHESTER COUNTY, PENNSYLVANIA 19375

Chester County's Largest Display of Community Products
www.ucfairinc.org

The Unionville Community Fair has the largest display of agricultural products in Chester County, is host to over 12,000 visitors, has no gate fee and is operated by an all volunteer staff. The Fair remains focused on local tradition and agricultural activities to educate the community about the importance of agriculture, homemaking and the arts. Agriculture remains the largest industry in the Commonwealth of Pennsylvania with tourism the second largest. State and County Fairs promote both of those industries and we, your local Fair continue to promote the bounty of local crops in the local Chester County area.

The success of the Unionville Community Fair, a non-profit 501(c)3 organization, rests on the generous commitment and support of our area businesses. Due to the large cuts in the grant monies from the State Agriculture Fair Fund, we are again asking for your help through sponsorships.

The Unionville Community Fair is proud to have Claire Werkiser our 2010 Fair Queen, crowned the 2011 PA State Fair Queen. Claire will be traveling around the state throughout the year, visiting other Fairs, talking with legislators and those involved in the agriculture businesses within our state.

Some of the many Fair activities this year include the return of favorites Dan & Gala throughout the Fair weekend, the annual Community Parade, the Lip Sync contest, Farmer for a Day and other children's activities, the display of local products, and the ever popular Cow Pie Bingo.

An exciting percussion group, "*Drum the Bucket*" new this year, will appear all three days along with new and returning local performing artists. The Dairy & Horse Shows, the State Baking contests and the Celebrity Cow Milking contest bring out the competitors and spectators alike. All events & performances are fun and wholesome activities for the entire family.

Enclosed you will find the various sponsorship levels from which you may choose. We are eager to work with you to make your sponsorship of the Unionville Community Fair a rewarding experience! Last year we choose two charities, The Barn at SpringBrook Farm and The Chester County Food Bank, as special beneficiaries of the Fair as well as other community service organizations that provide a service to the Fair. Your generous contribution enables the Unionville Community Fair, as well as these charities that reflect our same values, to celebrate our community, its heritage, traditions and future. Please feel free to contact us at any time with comments, inquiries or special requests.

Sincerely,

Jayne Shea, President
jayne.shea@ucfairinc.org

Danielle Chamberlain, Sponsor Chair
sponsors@ucfairinc.org

Sponsorship Contribution Form

Please Complete and Return to:
Danielle Chamberlain, Sponsor Chair
Unionville Community Fair
P.O. Box 298
Unionville, PA 19375
Email: sponsors@ucfairinc.org

Business

Name: _____

Address: _____

Email: _____ Website: _____

Contact Person: _____ Ph#: _____

Sponsorship Level Requested:

- _____ Fair Overall Sponsor -\$5000
- _____ Best of Show \$3,000 to \$4,999
- _____ Blue Ribbon \$2,000 to \$2,999
- _____ Red Ribbon \$1,000 to \$1,999
- _____ Yellow Ribbon \$500 to \$999
- _____ White Ribbon \$200 to \$499
- _____ Honorable Mention \$100 to \$199

Payment is due no later than 7/15/2011 to assure your listing in our catalog.

If you would like to have an ad in the fair catalog please contact Ad Pro, Inc. at adproartdepartment@gmail.com. Ad Pro has generously taken on the responsibility of publishing our catalog at no cost to the Fair and has our permission to contact you about an ad, Ad Pro will offer a discount for Fair sponsors.

As a sponsor, we understand that the Fair reserves the right to limit the size and number of all sponsorship materials; the fair will approve all ad copy and banner graphics. As a sponsor, we understand that we will supply any displays and we are responsible for set up and taking down. Banners will be hung by Fair representatives. The Unionville Community Fair is not responsible for lost or damaged banners or displays and all banners, displays and other materials must be picked up by 5:00 pm on the final day of the fair, or they will be disposed of.

We, the undersigned, agree to pay the amount indicated above by July 15, 2011.

_____ Date: _____

Business/Company Representative

Levels of Sponsorship

Fair Overall Sponsor -\$5,000

- Sponsor's name used in conjunction with the Unionville Community Fair's name in all advertising
- Full page Color Ad in catalog (Not available for In Kind Sponsorships)
- Logo of Sponsor on website with hyperlink to Sponsor's site
- Name and banner numerous places throughout the Fair grounds and at special events such as the Fair Queen Pageant and "Denim & Diamonds" Dinner & Auction
- Invitations with four (4) tickets for "Denim & Diamonds" Dinner & Auction (not available for In Kind Sponsors)
- Recognition by the announcer and name displayed on A-Frame board at Fair entrance

Best of Show \$3,000 to \$4,999

- Listing in our catalog
- Logo in center top of Fair T-shirt
- Banner on one of the Specialty Areas of the Fair
- Space for booth
- Logo of Sponsor on website with hyperlink to Sponsor's site
- Recognition by the announcer and name displayed on A-Frame board at Fair entrance
- Logo & ad in power point at the "Denim & Diamonds" Dinner & Auction
- Invitations with two (2) tickets for the "Denim & Diamonds" Preview Party (not available for In Kind Sponsorships)

Blue Ribbon \$2,000 to \$2,999

- Listing in our catalog
- Logo on Fair T-shirt
- Logo of Sponsor on website with hyperlink to Sponsor's site
- Your banner displayed at the Fair
- Space for a booth
- Recognition by the announcer and name displayed on A-Frame board at Fair entrance
- Logo & ad in power point at the "Denim & Diamonds" Dinner & Auction
- Invitations with two (2) tickets for the "Denim & Diamonds" Dinner & Auction (not available for In Kind Sponsorships)

Red Ribbon \$1,000 to \$1,999

- Listing in our catalog
- Logo on back of Fair T-shirt
- Logo of Sponsor on website with hyperlink to Sponsor's site
- Your banner displayed at the Fair
- Space for a small booth at the Fair
- Logo & ad in power point at "Denim & Diamonds" Dinner & Auction
- Invitation with one (1) ticket for the "Denim & Diamonds" Dinner & Auction (not available for In Kind Sponsorships)
- Recognition by the announcer and name displayed on A-Frame board at Fair entrance

Yellow Ribbon \$500 to \$999

- Listing in our Catalog
- Small Logo on back of Fair T-shirt
- Logo of Sponsor on website with hyperlink to Sponsor's site
- Your banner displayed at the Fair
- Logo in power point at "Denim & Diamonds" Dinner & Auction
- Invitation with one (1) ticket for the "Denim & Diamonds" Dinner & Auction (not available for In Kind Sponsorships)
- Recognition by the announcer and name displayed on A-Frame board at Fair entrance

White Ribbon \$200 to \$499

- Listing in our Catalog
- Logo of Sponsor on website with hyperlink to Sponsor's site

Honorable Mention \$100 to \$199

- Listing in our Catalog

In Kind Sponsors

- Will receive all the benefits of that sponsorship level . Ads can be purchased through Ad Pro, Inc. at Adproartdepartment@gmail.com
- Sponsorship will be listed in catalog and a special ribbon will be placed on purchased ad.

Any sponsors that are confirmed after the deadline for printing of the catalog will be designated as a sponsor of the Denim & Diamonds Benefit Dinner & Auction. The Benefit Dinner Committee will work with you so that your business is recognized appropriately for the level of sponsorship.